

Bridal Special Section



today's **AdVantage**

Reach more than 86,000 households in Madison County.

Alton: 618-463-0612 • Granite City: 618-451-9872 • Edwardsville: 618-656-6397

Don't miss this opportunity to advertise your **BRIDAL PRODUCTS AND SERVICES** to 100% of the area households in our weekly tabloid-style community newspapers.

DATES OF PUBLICATION
JULY 25TH, 30TH & 31ST

Market to Bridal 4 times a year.
Additional Bridal Sections in October, January & April

Saturate the Madison County area with more than 86,000 Households!

Ask about pick up discounts in the Granite City Edition, more than 20,000 households and the Edwardsville Edition, more than 26,000 households.

Direct Mail • 83% Weekly Readership

Riverbend	Granite City	Edwardsville
Non Contract Rate \$19.50 col/inch	Non Contract Rate \$13.50 col/inch	Non Contract Rate \$13.50 col/inch

Ask about Multi Zone Pick Up Rate Discounts

BONUS

12" Ads & Larger =
Free Spot Color

24" Ads & Larger =
Free Full Color

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